



*For people with intellectual
and developmental disabilities*

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**The Arc Pushes Forward With New Brand
FOR IMMEDIATE RELEASE**

Austin, TX – The Arc of the Capital Area is excited to announce the launch of its new logo and brand, to better reflect the forward movement of people with intellectual/developmental disabilities (autism, mental retardation, cerebral palsy and Down syndrome).

“We’ve ushered in an era of growing respect, inclusion and participation for people with intellectual/developmental disabilities and changed the status quo, opening doors to new opportunities,” said Susan Eason, Executive Director. “Our new logo and brand reflects that effort.”

For more than 60 years, The Arc of the Capital Area has been on the front lines of change for people with intellectual/developmental disabilities - advocating for changes in the law, in schools, in healthcare systems, and on a very personal level, providing critical services to families and individuals.

For services for individuals and families struggling with the challenges of intellectual/developmental disabilities, or to volunteer or make a donation to The Arc, visit our website at <http://www.arcofthecapitalarea.org/>

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